



you are what you create.

| FILM SUBMISSIONS

Please note the following guidelines for submitting your films and video clips (footage) to StockFood:

FILM SUBMISSIONS

- Please submit **low-resolution** AND **high-resolution** files in two separate folders:

High-resolution:

- Format: Quicktime (.mov)
- DNxHD Codec or Animation Codec
- Resolution: 1920 x 1080 (Full HD) or 1280 x 720 (HD)
- Frame rate*: 29.97p (progressive) for North America and 25p (progressive) for all other countries
- Aspect ratio: 16:9

* For existing video material please don't change the original frame rate.

Low-resolution:

- Format: Quicktime (.mov)
- Foto-JPG Codec or H.264 Codec
- Resolution: at least 480x360

- Formats other than Full HD (for instance SD) to be used ONLY after consultation with StockFood
- All files must have serial numbers or captions
- Short file names of max. 12 characters with .mov ending and no special characters such as space or ä, ö, è, é, ł, ń, & / . () , ° , # , etc.
- Save clips in separate subfolders in the case of:
 - different cameras
 - different frame rates
 - different resolutions
- No cuts within a clip.
- No cross fading effects.
- No dominant digital editings (i.e. special effects).
- No logos or trademarks.
- Always use a tripod.
- Clearly mark any restrictions.
- Include a caption list (essential for the keywording), along with our StockFood submission form.
- Include model & property releases, if requested.



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MODEL / PROPERTY RELEASE

All films showing recognisable or associable people, regardless of whether they are professional models or not, must be accompanied by a "Model Release". A model release is a written declaration of consent by the person featured in the film to assign all rights of use in the image (including reproduction and circulation with no time limit) to the photographer. We cannot market pictures of people with no model release, as among other things, they are barred from any promotional use.

Even though a model release is not always absolutely necessary for images showing people out of focus, pictures of hands etc., they will have a much greater chance of being sold if they too are accompanied by a model release.

Similarly, films showing someone else's property (vineyards, wineries, private houses, businesses, cafés, restaurants etc.) require a "Property Release" statement. We also require a property release for images of your own house.

All films must be either accompanied by a release (if appropriate), or marked "No release".

Model and Property Release forms are available here for you to download:

[Model Release \(Adult\)](#)

[Model Release \(Minor\)](#)

[Property Release](#)

If you have any questions, do not hesitate to contact us:

Photographers & Art Department USA

Deborah Free (Photographer Liaison)

Phone: +1 (585) 768.7880

Email: deborah.free@stockfood.com